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THE NORTH PLATTE FLORAL & NURSERIES
(from a small start to a Nationally Known Concern)
are celebrating their Fifteenth Anniversary by offering you their Choice Stock at the lowest possible prices with Quality unsurpassed.

SAY IT WITH FLOWERS

Artistic arrangements and Flowers that last just a little longer, for every day and for all special occasions, such as birthdays, Mother's day (the 2nd Sunday in May), anniversaries, Memorial day and in fact flowers for everyone or (Flowers from the Cradle to the Grave).

Carnations are always appropriate and we offer them in First Grade in all colors at $1.50 per doz., and don't forget that Roses carry the sentiment, we have them for $1.00 per doz. to $5.00 per doz., all choice stock but the prices on Roses are governed by the length of the stems and varieties. We always have on hand the flowers of the season, among them the Lilies, Sweet Peas, Jonquils, or whatever the season permits.

PLANTS for PORCHBOXES and FLOWERBEDS, will be found in the GREENHOUSE department, and they are of the finest varieties including Petunias, Snapdragons, Salvia, Dusty Miller, Pansies and many others, and are priced at $1.00 for 3 dozen plants. Dahlias at 10c ea., or named varieties at very reasonable prices. Cannas in finest varieties at 10c and 15c ea., Gladiolas at 50c and $1.00 per doz. Seasonable Pot Plants always reasonably priced.

Geraniums in all colors and finest varieties, 10c, 15c, 25c, 25c, 35c each.

VEGETABLE PLANTS for your gardens, will be the best if selected at our houses, we have large sweet Peppers and Eggplant at 25c per doz., the best varieties in Celery Plants at 15c per doz., Cauliflower at 15c per doz., Cabbage and Sweet Potato plants at 10c per doz. or 75c per hundred.

TOMATO PLANTS at 10c per doz., transplanted at 20c per doz., potted at 50c and 75c per doz. Ask for prices on large quantities.

VISITORS ARE ALWAYS WELCOME AT OUR GREENHOUSES

We want you to come and visit us.

Flowers by Wire anywhere in the World, and we will see that they are delivered like they would be "Just around the Corner" from our Greenhouses on West 12th St., or from Helen's Flower Shop on Dewey St.

Smile and the World smiles with you. Visit us and feel at Home. Your Wants will be taken care of if you Phone, Wire or Write the

North Platte Floral Company

For the Gift that is different and the one Mother will enjoy the best, we suggest Our Fertile-potted Rosebush, neatly packed in a beautiful carton.
PLANT A TREE IN MEMORY OF GEORGE WASHINGTON and reap the benefit of it in a short time by enjoying its shade and beauty. We have trees of all types that have been transplanted every year, and pride ourselves on having acres and acres of the most beautiful you have ever seen.

The NURSERY has outgrown its baby years—In fact it has 32 full years' experience behind it. YOU cannot afford to be without Fruit Trees when you can buy them from us for 25c to 75c apiece, these include the hardy varieties of Cherries, Apples, Plums, Peaches and Apricots. SMALL FRUITS are always in demand, we have Raspberries at 10c ea., Grapes at 15, 20 and 25c ea. And think of MASTODON Strawberries for $2.00 per hundred plants, other varieties of Strawberry plants in the Everbearing plants at $1.00 per hundred.

ASPARAGUS in the best (Rustproof) variety at $1.00 and $2.00 per hundred for nice large roots, or 50c per doz., RHUBARB in large clumps at $1.00 per doz.

CHINESE ELM are transplanted trees and the prices are 2-3 ft. at 10c, 3-4 ft. at 25c, 5-6 ft. at 60c, 6-8 ft. at 75c, Selected 6-8 ft. at $1.00, Heavy caliber 8-10 ft. at $1.50, Selected 8-10 ft. at $2.00, 10-12 ft. at $3.00, 12-15 ft. at $4.00. And just imagine you can have 6 trees for $5.00, and these trees are from the 6-10 ft. stock and include American Elm, Chinese Elm, Maple, Birch, Hackberry and Mountain Ash. Your choice among 20,000 large Chinese Elm, 15 ft. high for only $5.00.

LOMBARDY POPLARS, 3-5 ft. at 25c ea., 4-6 ft. 50c, 6-8 ft. 75c.

ROSEBUSHES in the kind that are hardy here 25c to $1.00.

ORNAMENTAL SHRUBS, in all types, including the BEAUTY BUSH (the sensation of the year), the fine ornamental PURPLE LEAF PLUM 50c, and even the new NANKINK CHERRY at 50c. Various types of SPIREA at 25c, 50c, and large specimens accordingly.

WE WANT YOU TO SEE OUR BEAUTIFUL EVERGREENS, in the hardy types, baled with dirt and burlapped, ranging in prices from $2.00 to $15.00.

JUNIPER PFITZERIANA, 15-18" at $3.00, 18-24" at $4.00, 2-2½ ft. at $6.00. SABINA at $4.00 ea. (These are the spreading type.) MUGHO PINE Round Dwarf at $3.00 and $4.00.

JUNIPER VIRGINIANA (Sheared) 2-2½ ft. $2.50, 2½-3 at $3.00, 3-3½ ft. at $4.00, 4-5 ft. at $6.00, 5-6 ft. at $8.00, 6-7 ft. at $10.00 each.

PICEA CANADENSIS ALBERTIANA (Black Hill Spruce) 18-24 in. at $2.00, 2-2½ ft. at $3.00, 2½-3 ft. at $4.50, 3-3½ ft. at $6.00, 3½-4 ft. at $7.50.

ARBOR Vitae for Hedging at 10c ea. See our Evergreens for windbreak.

We almost forgot to tell you about our TREE of HEAVEN in the 10 ft. size for $1.00.

OUR STOCK IS LICENSED and STATE INSPECTED, HARDY and GUARANTEED.

WATERLILIES in three different colors included in our complete Pool assortment for $5.00. Goldfish from 10c up.

FISHMOS for aquariums delivered to you for 25c bunch. Listen in on Station K.G.N.F. to the MASTER GARDENER, (Emil Merscheid) from 12:15 to 1:00 North Platte time, every day but Sunday, and on Wednesday and Saturday we are proud to announce that we can introduce to you the most popular kiddies on the air today. They are known as OUR BABY RAMBLER ORCHESTRA. They entertain you for thirty delightful minutes on those days.

TWENTY to THIRTY EMPLOYEES at your service all of the time, they want to help you with your Landscaping, give you Estimates, to suggest to you how to SAY IT WITH FLOWERS, acquaint you with our prices on Birds, Goldfish, Aquariums, Cages, Seeds, Trees, Shrubs, Evergreens, Vigoro or any of the other items that come under Floral Shop, Greenhouses or Nursery.

Smiles with every Purchase, Advice or Helpful Hints. You will even notice it over the Phone when you call one of our five phones which are listed under three separate numbers, 345—591—590. Night phone 345.